



The 2012 Charlotte Area Jewish Community Directory

Advertising

Dear Friend,

The Charlotte Chapter of Hadassah invites you to become an advertiser in our annual Directory. We will be printing approximately 800 directories in 2012 and selling them all to a solid customer base that reaches the Metro Charlotte area and points beyond. Directories are useful tools designed for both personal and professional use, typically remaining in homes and businesses for one year or more.

To take advantage of this unique advertising option, simply mail this completed contract, a copy of your ad and your check to: **Directory Ads, Charlotte Hadassah; 7804 Fairview Road # 129, Charlotte, NC 28226. In addition, please submit the ad via e-mail to: cltHadassahdir@gmail.com and enter ADS in the subject line.**

We look forward to working with you and helping you grow your business while supporting Hadassah and its charitable work. **If you have any questions, contact Hadassah by email at cltHadassahdir@gmail.com**

Regards,
Charlotte Chapter of Hadassah Directory Committee

2012 Charlotte Area Jewish Community Directory ADVERTISING CONTRACT

DEADLINE: Please submit your order form before November 20, 2011

Please Print Clearly:

Contact Person Name: _____ Area Code/Phone Number _____

Address, City, State, Zip _____

E-mail: _____

Ad Sizes and Fees:

Check one of the following:

Full Color Whole Page \$350 (4 1/2" x 7 3/8")

White Whole Page \$225 (4 1/2" x 7 3/8")

White Half Page \$150 (4 1/2" x 3 1/2")

White Quarter Page . . . \$100 (4 1/2" x 1 3/4")

Business Name of Advertiser _____

Business Address, City, State, Zip _____

(Circle one) YES / NO I am a NEW ADVERTISER

If NO, (Check one): I will use the same ad that appeared in the 2011 directory OR use the new ad enclosed.

I will e-mail my ad to cltHadassahdir@gmail.com and **enter ADS in the subject line**

***Note:** We are sorry, but we cannot accept ads in "Publisher" format nor ads with security passwords on them. We are not responsible for the content of the ad.

Please submit your ad as a PDF, saved in grayscale with a resolution of 300 dpi or better.

All Business Ad prices above include one (1) FREE 2012 Directory

Please send me additional 2012 Directories @ \$30 each	_____ x \$30 = \$ _____
Total cost of ad	+ \$ _____
TOTAL for Business Advertisement and any additional Directories	= \$ _____

Total Due

Sorry, we are unable to accept credit cards.

Please enclose this completed ad form and your check for the total amount made payable to "Hadassah Directory" & mail to: **Directory Ads, Charlotte Hadassah; 7804 Fairview Road # 129, Charlotte, NC 28226**